**HEALTHY LIVING**

**Assignment 3: Media Analysis**

**Mission:**

You will be provided with several different health information pamphlets or web sites to critique. You will choose one.

- Go to Ms. Buchanan’s website msfbuchanan.weebly.com

- Under “Planning” go to “Health” and under “Assignment 3” you will see the links

Working individually answer the following questions on a separate sheet:

- Pamphlets or Web site name

- Who is the author or sponsor?

- Do the authors or sponsors list their qualifications?

- Do they provide information about their purpose or mandate in providing the service or information?

- Who is the intended target audience for this information?

- Is the information relevant for teenagers?

- Do you think the information is accurate?

- Does the information seem biased? If so, how?

Write a 1-3 paragraph critique of your source. Select sample sentences or paragraphs from each site or pamphlet to support their critique.

**Assessment:**

Your mark will be based on if you:

- identified authors or sources and their qualifications (2)

- identified the purpose or mandate (2)

- identified when the resource was created and/or updated (2)

- identified the intended target group (e.g., relevance to teens) (2)

- articulated an opinion about the accuracy of the information (5)

- supported your work with quotations or samples from the service provider or site. (2)

**Total Marks: /15**